

PEX SUMMER FESTIVAL

2012 Food Vending Information Sheet

Thank you for your interest in vending at PEX Summer Festival this year.

- Applications: You must fill out the online application to be considered for vending by no later than May 15th. Submitting an application does not guarantee a space. The sooner we receive the application the sooner we may notify you if you are accepted. **We will confirm you as a vendor, if you are accepted, no later than June 1st.**
- Complete this application by May 15th : <http://pexsummerfestival.com/food-vendor>
- Dates: SETUP: 6/28/12 EVENT DATES: 6/29 to 7/2/12
- Cost: \$500 guaranteed flat fee or a 15% percentage of gross sales, whichever is higher. All guarantees must be paid before the event. This includes 1 vendor vehicle pass, 1 runner vehicle pass with in/out privileges and 3 staff admission tickets.
- Vending Hours: Vendors must be set up and ready to vend at 10am 6/29/12. Gates open to the public at 10am to the general public and **WE STRONGLY RECOMMEND ARRIVING ON THURSDAY.** Vending on Thursday is optional and encouraged. Vendors are required to be open for vending between the hours of 10am and dusk Friday & Saturday and from 10a-1p on Monday. Additional hours are at vendor's discretion.
- Strike/Exit: Vendors must plan on being wrapped and offsite by Tuesday at Noon.
- Booths/Trucks: Vendors are to provide their own structures and all elements necessary to vend their wares.
- Insurance: Food Vendors must list The Philadelphia Experiment and the property owner as additionally insured on their insurance policy. All approved vendors will receive this information upon confirmation of vending approval.
- Security: You should prepare to secure your booth/valuables. We will have security in the area as well but we cannot be responsible for your items while you are away from your booth or vehicle.
- Camping: There are camping spaces available nearby your vending area.
- Fees due: All vendor fees are due to PEXSF by June 15th. We will provide payment details to approved vendors. If you have not paid your fees by the 15th, or arrangements to pay before the event, you may not vend at the event.
- Power: Please submit your power needs to the vending coordinator no later than June 1st. Please include all items such as blenders, coffee makers, fans, etc which require large draws of power.
- Sound Systems: You may not bring in sound systems. A small audio source is acceptable.
- Visual: Presentation is important. Please no obnoxious signage or lighting. If possible, submit pictures of your booth/vehicle/signage with your application.

CONTACT INFORMATION:

If you have any questions, you may contact our vending coordinator at vending@pexsummerfestival.com